

How to Rock Your LinkedIn Profile

Content	Starting time	End time
<p><u>LinkedIn – the largest professional network in the world</u> Overview Terminology <u>Your personal professional profile visibility</u> Title and About Articles & activity Experience - how to write your job description Education Skills & Endorsements Recommendations Accomplishments Other profile sections you can feature Do's and don'ts on your profile</p>	09:00	10:30
<u>Tea/Coffee break</u>	10:30	10:45
<p><u>Your network</u> Content you can share on LinkedIn How to create content that engages your audience Your reach on LinkedIn How to grow your network Do's and don'ts on your network <u>LinkedIn as an eco-system</u> LinkedIn Premium Learning & Jobs Groups, ProFinder, SlideShare Q&A Summary</p>	10:45	12:30

Investment per participant: Rs 4,900