

<b>Content</b>	<b>Starting time</b>	<b>End time</b>
Welcome to online marketing	9:00	9:30
<b>LinkedIn – the largest professional network in the world</b> Overview Terminology	9:30	9:45
<b>Your personal professional profile visibility</b> Title About Job positions Recommendations Skills & Endorsements Recommendations Accomplishments Do's and don'ts	9:45	10:45
<b>Your network</b> Content you can share on LinkedIn How to create content that engages your audience Your reach on LinkedIn How to grow your network Do's and don'ts	10:45	11:30
<b>LinkedIn: so much more...</b> Learning & Jobs SlideShare Groups LinkedIn Premium	11:30	11:45
Q & A; Summary	11:45	12:00